



Nike shirts were designed by small Glasgow design studio

» Those rather funky Nike shirts worn by Jason Day, Tommy Fleetwood and others at The Open can be traced all the way back to a small shop on Great Western Road in Glasgow. Nike commissioned Timorous Beasties to come up with a custom design based on the history and landmarks of Portrush. Founded in 1990 by Alistair McAuley and Paul Simmons, Timorous Beasties describes its work as embodying “a unique diversity of pattern”, ranging from designs that echo “a golden age of copperplate engraving” to other examples that have “a distinctly edgy nature, an elegant transgression, and a display of chic irreverence”. The Portrush design for Nike is based on a “roiles de Jouy”, a type of pattern that consists of a white or off-white background, on which there is a repeated pattern that depicts a complex scene, usually in the a single colour. “Nike contacted us with a view to creating a custom design for their players early in 2018,” explained Angela Cairns, the manager of the Great Western Road store. “We’ve collaborated with them on designs in the past, so we were delighted to be asked to work with them again. “It’s hard to say for certain but this is possibly the single biggest sporting commission we’ve ever had, in terms of the overall global reach of the designs.”

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“As we all know, golf can ‘occasionally’ be a struggle,” says *bunkered’s* own golf travel correspondent and retreat organiser, David J Whyte. “But there are new approaches and modalities that can change your mindset and allow you to achieve better performance in a more relaxed manner.

“As a journalist, I’ve worked with some great golf instructors throughout the years and studied their methods. I often thought there was something missing,” said David.

“I’ve known there is an easier way to hit a golf ball that’s not solely dependant on technique and physical strength. Our retreats are intended to help people relax, achieve a feeling of being ‘in the zone’ and as a consequence, play better golf.”

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